

United Way of Franklin County

Funding Objectives 2023-2024

	BASIC NEEDS	EARLY EDUCATION	FINANCIAL STABILITY	HEALTH
Impact (the what)	Residents of our community will have access to goods and services that help meet necessities of life.	Children in our community will be kindergarten ready.	Teens and young adults will have enhanced employability and life-long earning potential to improve economic security. Members of our community will improve their financial literacy, independence, and employability resulting in stabilized and increased household incomes.	Members of our community will be able to make healthy choices, supported by accessible and affordable health services, including mental healthcare and quality nutrition.
Target (the)	Financially unstable residents in our community.	Children age 0 – 5.	Teens and young adults, single parent families, and people experiencing transitions that impact financial independence.	People with low to moderate income, children and youth, and people with chronic health challenges or physical limitations.
Tactics (the how)	Fund local programs that work directly with individuals and families who need temporary assistance for necessities of life such as housing, access to healthy food, standard residential utilities, clothing for school age children, and transportation to essential locations such as work, school, and grocery stores. Ensure individuals have opportunity for further connections.	Improve access for quality early childhood education. Engage parents and caregivers as the first teachers of their children. Educate guardians in identifying high-quality childcare facilities.	Improve post-secondary and employment pathways for teens and young adults. Provide educational opportunities that promote economic mobility. Support services that create opportunities to improve financial stability related to: financial literacy, stable housing and homelessness, job skills and employability, and life-long household earning	Improve accessibility of healthy food choices at food pantries. Identify best practices to achieve a healthy community by making healthy choices related to disease prevention and mental health. Ensure access for those in crisis to efficient and effective services. Ensure access to prescription medications.
Measurable Outcomes (change in what)	Increase in resources for financially unstable homeowners and renters, and homeless individuals. Decrease in eviction rate of community residents. Increase in accessibility of food for persons living in poverty with an emphasis on families with children. Decrease in instances of utility disconnects and reconnects, and reduction of late fees. Increase in knowledge and access to government financial assistance.	Increase in number of children achieving developmental milestones for kindergarten readiness. Increase in parent and caregiver engagement in education.	Decrease in the number of persons living in poverty. Increase in earnings for low-income families. Increase of tax dollars returning to the community through the earned income tax credit (EITC). Increase in number of youths demonstrating academic success. Decrease of wait list for affordable housing. Increase in financial literacy competencies. Increase in the number of teens and young adults accessing college or technical certifications. Increase in number of individuals with basic literacy and functional mathematics skills	Increase in number of those receiving wellness services and screens. Increase in access to fresh produce, dairy, and meat products. Increase in access to healthy recipes and preparation knowledge. Increase in collaboration of health service systems. Decrease in number of preventable ER visits or hospitalizations. Decrease in waiting time to be treated by a health care provider. Increase in affordable access to prescription medications. Increase in education on prescription alternatives.