



CB

CHAMBERSBURG
BALLET

2026-2027 Season CORPORATE OPPORTUNITIES



We are Franklin County's
home for classical ballet.
Our dancers - our
community - need
your support.



chambersburgballet.org



ABOUT THE BALLET



The Chambersburg Ballet has been serving the area for over 25 years through exhilarating and heartening performances, community outreach, education, and training. Situated in the heart of Chambersburg at the historic Capitol Theatre, our studio provides ballet classes for all experience levels from ages 3 through adulthood.

OUR MISSION is to inspire the artists of tomorrow and connect communities through performance, community engagement, dance education, and the highest level of ballet training

We provide the best possible education in ballet and associated disciplines to students. We offer individualized instruction in ballet, pointe, partnering, and classical variations (brief dances from the great classical ballets which equate to the study of etudes in music), and master classes with Guest Faculty, as well as studies in contemporary dance forms.

We foster a nurturing, non-discriminatory atmosphere where serious students can be on track to eventually graduate to a professional program and where recreational students can receive the best in training while enjoying family life, the study of music, and school activities.

The Chambersburg Ballet produces four shows each season and performs at various community events throughout the year. **The 2026-27 Season productions include:**

- December 19 & 20 - The Nutcracker
- March 5 & 6 - Winter Showcase
- June 5 - Giselle Act 2 & End of Year Showcase



YOUR IMPACT

As a 501(c)3 non-profit organization, the Chambersburg Ballet Guild seeks corporate supporters to partner with us and help strengthen the cultural arts in our community. We invite YOU and your business to collaborate with us on programs that engage our local community, inspire artists of all ages, spread the joy of dance to new audiences, and ensure the next generation of the Chambersburg Ballet. We hope you will join us in this endeavor!

Tuition and ticket sales cover **less than 50%** of operation costs ^{*} to provide cultural arts programming, training, and enrichment to the community. **Your support is vital!**

**Operation costs include the value of volunteers and in-kind donations that would otherwise be paid for.*

With your support this season, you will enable the Chambersburg Ballet to:

- ✓ Keep tuition and ticket costs low
- ✓ Offer scholarships to students with financial need
- ✓ Provide 8-10 *free* community outreach performances
- ✓ Produce 3 shows, including our favored holiday classic, “The Nutcracker”
- ✓ Bolster our operations as we continue to grow as an organization
- ✓ Celebrate our 27th Season with the community!

Check out the 2025-26 Year in Review for a detailed overview of what we accomplished last season. We only intend to build upon the growth of the past year. We look forward to your partnership!

SO...

You want to support the Chambersburg Ballet but don't know where to start?

Use this flow chart!

Do you want to support a specific performance or students and shows throughout the season?

Specific Performance

Throughout the Season

Do you want your brand to receive special recognition with an exclusive sponsorship?

Is your budget able to support a higher-tier partnership?

Yes

I'm good with recognition that is not exclusive

Yes

Not this year

Show Sponsor

- ✓ Ideal for supporting a specific ballet production.
- ✓ Top billing for high-impact brand visibility.
- ✓ Higher investment with exclusive benefits.

Nutcracker - \$3,000 *one available*

Four shows including a performance to all 700 5th graders in CASD. Anticipated general public attendance of 1,000.

Sleeping Beauty - \$2,500 *one available*

Two shows with an anticipated attendance of 600.

Winter Showcase - \$2,000 *one available*

Two/One show/s with an anticipated attendance of 300.

Sponsor recognition and benefits for each show includes:

- *Top billing* on *all* show promotions and marketing materials
- Company feature slide in curtain pre-show video
- Mention during the curtain speech
- Logo featured prominently on ballet website
- Mention in press releases, email blasts, and social media posts
- Logo in Season Guide
- Full page (5"W x 8"H) full color ad in the Season Guide
- 8 tickets to the show

Season Sponsor

- ✓ Best for overall support of arts and the Ballet.
- ✓ Includes continuous brand visibility.
- ✓ Lower investment to meet any budget.

Prima - \$1,000

- Logo featured prominently on ballet website
- Logo in the curtain pre-show video
- Mention during the curtain speech
- Logo in Season Guide
- Half page (5"W x 4"H) ad in the Season Guide
- 6 tickets to the show(s) of your choice (can be used at once or divided between shows)

Principal - \$750

- Logo featured on ballet website
- Logo in Season Guide
- Logo in curtain pre-show video
- Quarter page (2.5"W x 4"H) ad in the Season Guide
- 4 tickets to the show(s) of your choice (can be used at once or divided between shows)

Soloist - \$500

- Name on ballet website and in the Season Guide
- Name in the curtain pre-show video
- Quarter page (2.5"W x 4"H) ad in the Season Guide
- 2 tickets to one show of your choice

Corp de Ballet - \$250

- Name on website, curtain pre-show, and Season Guide
- Eighth page (2.5"W x 2"H) ad in the Season Guide
- 2 tickets to one show of your choice

Ready to Sponsor?

See the next page for the form and details



2026-27 SEASON CORPORATE SUPPORT FORM

Your Impact

Show Sponsor:

- ☐ Nutcracker - \$3,000
☐ Sleeping Beauty - \$2,500
☐ Winter Showcase - \$2,000

Season Sponsor:

- ☐ Prima - \$1,000
☐ Principal - \$750
☐ Soloist - \$500
☐ Corps de Ballet - \$250

Any notes/comments for organizers?

**Sponsor Deadline to guarantee Season Guide recognition:
December 1, 2026**

Contact Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Website (Facebook page URL if no website) _____

Payment *The Chambersburg Ballet Guild is a 501(c)3 tax deductible organization*

- Payment Type ☐ Check (make payable to "Chambersburg Ballet Guild")
☐ Credit Card (pay online at form.jotform.com/Cburg_Ballet/donate)

Logo & Ads

- Email a high-res version of your logo (PNG, JPG, or EPS) to amy@awdesignsllc.com along with any brand guidelines.
- Season Guide Ads are due by December 1.** You may provide an ad, or our graphic designer can create one for you. Coordinate details, get ad specs, and send any graphics/ads to amy@awdesignsllc.com.

I understand the submission of this form confirms commitment from the company above for this contribution.

Signature _____ Date _____

Submit Form

*Make sure to keep a
copy for your records!*

Mail Form to: Chambersburg Ballet Guild
PO Box 961
Chambersburg, PA 17201

Email Form to:

thechambersburgballet@gmail.com



chambersburgballet.org | Studio Location: 159 S. Main St., Chambersburg, PA 17201